

Sport PEI Website Privacy Policy

This website is owned by Sport PEI Inc. ("Sport PEI"). We recognize that many of our website visitors are concerned about the information they provide to us, and how we treat that information. We also recognize our obligation to our customers, community and online visitors to adhere to the highest standards of decency, fairness, and integrity in all our operations. As such, we have developed a Privacy Policy to address those concerns. We may update the Policy from time to time, so please check back occasionally to review it.

INFORMATION WE COLLECT AND WHAT WE DO WITH IT

Sport PEI does not collect personally identifiable information from individuals through our website unless they provide it to us voluntarily and knowingly; and we do not require this information for customers to obtain access to our site.

We will use the information you supplied us to forward the information/products you have requested. If you agree to be contacted by Sport PEI through mail and/or email, we may contact you from time to time to:

- send you information pertaining to the product(s) you purchased;
- inform you of special promotional offers; and
- inquire about your satisfaction and needs with regards to Sport PEI's products, services etc.

Sport PEI will not use the information internally for other purposes and will not share it with anyone outside of Sport PEI, unless we have your permission. We do not use your email address for any purpose other than responding to the message you have sent, unless we have your permission.

COOKIES

Sport PEI may use "cookie" technology to obtain non-personal information from its online visitors. Cookies are information files that your web browser places on your computer when you visit a website. Most browsers accept cookies automatically, but can be configured not to accept them or to indicate when a cookie is being sent. We do not extract personal information in this process nor do we provide this information to third parties. We also do not contact you. Cookies allow us to customize your user interface to speed up the navigation process and to make the website experience more efficient. If your browser is configured to reject cookies, you may not be able to use some of the features of the Sport PEI website.

LINKS

Sport PEI's website may contain links to other websites. We make every effort to only link to websites that share our high standards of decency, fairness, and integrity. We try our best to ensure that these links are safe for everyone, but the privacy and data collection practices on any linked website are entirely separate from Sport PEI and are not covered by this Privacy Policy. Other websites may also link to the Sport PEI website without our knowledge or consent. Sport PEI has no responsibility for the content, policies or actions of these websites.

SECURITY

Sport PEI has taken steps to make all information received from our online visitors as secure as possible against unauthorized access and use. Personal information provided by visitors is kept in Sport PEI's secure database. However, please keep in mind that no data transmission over the Internet is 100 per cent secure and any information disclosed online can potentially be collected and used by parties other than the intended recipient.

CHANGES AND UPDATES TO THE PRIVACY POLICY

Sport PEI's website content and features may be updated, revised, modified and supplemented. Sport PEI reserves the right to change the information, features, products, policies, promotions, disclosures, and disclaimers at any time.

As changes to this Privacy Policy will be posted on our website, please check back periodically to review the changes. The continued use of the Sport PEI website following the posting of changes to this Privacy Policy confirms your acceptance of those changes.

CHANGES AND ACCESS TO PERSONAL INFORMATION

Individuals who provide information to Sport PEI can correct, update and/or delete personal information from our database at any time by sending an email to Sport PEI.